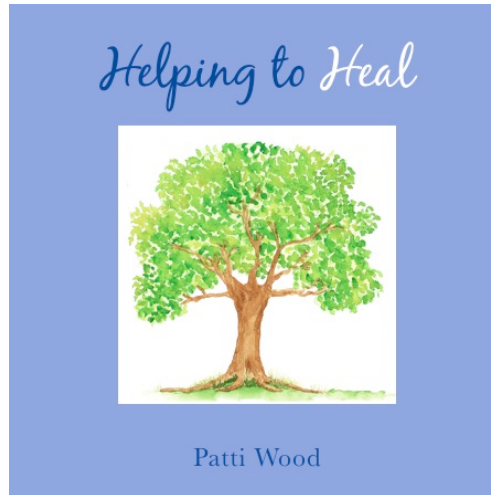


Press Release

For release: April 18, 2011

Contact: Ellen Weininger, Grassroots Environmental Education: (914) 422-3141



Grassroots Forms the "Helping To Heal Foundation"

New Foundation Will Promote a New Book for the Parents of Children with Life-Threatening Illness

(Port Washington, New York) The Board of Directors of Grassroots Environmental Education, a New York-based non-profit, has announced the formation of The Helping To Heal Foundation to promote a new book created for parents of children facing serious illness. The book, written by Grassroots Executive Director Patti Wood, is designed to help parents take positive steps and become active partners in their child's healing process. With charming illustrations by Sharmen Kimbrough, the book focuses on two important areas that parents are best qualified to address: diet and environment.

"This is a time when a parent's instinct is to nurture and protect, but many parents have feelings of helplessness and frustration while doctors and other health care professionals manage their child's illness," says Patti Wood, a Visiting Scholar at Adelphi University on Long Island. "My goal with 'Helping to Heal' is to give parents some ideas and tools that can help them truly make a difference."

"Helping To Heal' is a great resource, guide and companion for parents caring for children who are ill... a comprehensive guide for creating a safe environment that enhances the healing process," says Agnes Horvath, M. D. Pediatric Oncology at Southern California Permanente Medical Group. "Patti Wood gives her knowledge with love and compassion to the parents who have embarked on this difficult journey, showing them the way and giving them hope with a book that embraces all aspects of supportive care."

John Wargo, Ph.D. Professor of Environmental Risk Analysis Yale University describes Helping To Heal as *"a common sense guide that explains how to navigate among chemical dangers in food, water and consumer products that may be present in everyday environments. This is a terrific resource for parents, physicians, and others responsible for managing the recovery of our youngest and most vulnerable."*

In a unique distribution model made possible by private individual donations to the Helping To Heal Foundation, the book is being made available at no cost to parents through hospitals, cancer treatment and support centers and other qualified health institutions. Individual copies of "Helping To Heal" are available for purchase directly from the Foundation at a cost of \$8 each. Complimentary copies for review purposes are also available.

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The Helping to Heal Foundation
52 Main Street
Port Washington, NY 11050